

## Participant Categories

Event Managers : ENTOURAGE

Category : Tour Operator, Travel Agent, Meet & Greet Company, Airline, Hospitals, Flying club, Air Express Company, Cruise Operator, Hotel, Motel, Resort, SPA, Guest House & Service Apartment. National & Regional Tourist Organization, GDS Company, Clinics, Handicrafts, Souvenir, Credit Card Company, Transport & Car Rental, Travel Accessories Shop, Tourism Publication & Film Maker, Tourism Property Developer, Adventure Tourism, Maps, Theme / Amusement Park, Railways, Coach Operator, Biking Society, Photography, Online Travel Planner & hotel Reservation, Beach Game Organizer, Any other tourism Service Provider...

### PROGRAMME

August 10, 2017 :Arrival of Foreign Exhibitors

#### Registration

1500-2100 hrs. at Fair place

10 August, 2017, Thursday

11 August, 2017, Friday

Opening Ceremony 1000 hrs.

B to B 1200-1600 hrs.

Visitors 1600-2100 hrs.

Cultural Evening

1800-2000 hrs.

Networking dinner for invitees

2000- 2130 hrs.

Visitors 1000 - 2100 hrs.

Presentation

1100-1300 & 1600-1800 hrs.

Networking Dinner for invitees

2000 - 2130 hrs.

12 August, 2017 Saturday

Visitors 1000-1800 hrs.

Seminar/presentation

1100-1300 hrs.

Closing ceremony

2000-2100 hrs.

Networking Dinner for invitees

2030-2130 hrs.

REGISTER NOW PLEASE DON'T DELAY

PROFILE

## Event Profile

Bangladesh International Tourism Fair (BITF) 2017 is the biggest International Travel and tourism event of Bangladesh.

- It is an opportunity for Bangladesh & overseas Travel and tourism related agencies/service providers to showcase their products, meet overseas, local contacts and negotiate business deals and find business associates for both out and inbound tours.

- To provide a one stop access to all travel related products and services to visitors. To facilitate buyers and sellers meet. To interact between association leaders, govt. officials and private sectors of different countries to minimise information gap.

- To highlight Culture and heritage of participating countries

## Visitors' Profile

A committed visitor ship of travel trade members, corporate and business travel decision makers, leisure and holiday travelers (fit & groups), national and international representatives from hospitality industry, NTOs, travel planners, buyers, associations heads, media personalities and general public.

## Exhibitors' Profile

Travel agents, tour operators, national / regional tourist organizations, government tourism departments, hotels, resorts, adventure tourism, airlines, car rentals, railways, coach operators, cruise lines, maps, guides, travel accessories & equipment for camping, biking, photography, theme/amusement parks etc.

## EXHIBITION SPACE & COST (PLEASE SEE THE FLOOR PLAN ENCLOSED)

### Available Space

#### Measurements

Rate in USD (Milky Way) Non A/C

Rate in USD Harmony/Carnival AC

### Pavilion (4 stalls)

256 sft

3500

12000

### Semi-pavilion (2 stalls)

128 sft  
1800  
6000

stall  
64 sft  
900  
3000

Special Stage  
300 sft  
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13000

#### Useful information.

- All stall/semi pavillion/pavillion will have back and side pannels
- Each stall will have one table with two chairs
- Electrical connections and lights
- Wi Fi connection
- Fascia board (Name of Exhibitor)

#### Logistics

Logistics support viz Telephone, Fax, email, photocopy, photography,sales staff or stall attendants,product exposition/power presentation among stake holders will be available during the exhibition on payment with prior requisition.

Advertisement selection (please check the appropriate box)

For currency conversion, please visit - [www.xe.com](http://www.xe.com)

#### Payments

#### Accounts Details:

Name of the accounts- Bangladesh Foundation for Tourism Development

Name of the Bank- Eastern Bank Limited, House 78, Road-11, Block-D, Banani, Dhaka- 1213, Bangladesh

Accounts Number- 1161070026994

Swift code- EBLDBDDH

Please note that, at the moment we are not accepting online payment. You can send the payment by bank transfer/bank draft. Bank transfer cost is to be borne by the sender.

Official show directory

The special issue of the official show directory will surely be an important instrument for buyers, sellers, visitors, media and for all. The attractive multi-colored directory will cover an extensive range of subjects, rich informative contents and exhibitors` profiles. The total circulation of this issue will be 20,000. Your advertisement in the show directory will amount to your presence at BITF 2011 and will attract optimum level of attention. Those who will possess a copy will love to save it as reference for future use.

Deadline for advertisement : April 5th, 2015

To simplify your order, you can complete the online form enclosed in exhibitors kit or from "BITF 2017" [www.bitf.com.bd](http://www.bitf.com.bd) and reach us at your convenience through either option you choose.

Ad Position

Ad Size

Colour

Cost

Back cover

10.5" x 7.50"

4

Tk. 2,00,000/USD 2564.00

Second cover

10.0" x 7.25"

4

Tk. 1,50,000/- USD 1923.00

Third cover

10.0" x 7.25"

4

Tk. 1,50,000/- USD 1923.00

Full page

10.5" x 7.50"

4

Tk. 100,000/- USD 1282.00

Half page

5.25" x 7.50"

4

Tk. 50,000/- USD 641.00

Quarter page

3.75" x 5.25"

4

Tk. 30,000/- USD 384.00

#### Cancellation & Refund Policy

For any reason if you need to cancel, please notify us by Friday, 20 March 2015. A cancellation fee, 50% of the cost will be deducted. After the aforesaid date there will be no refund.



## Bangabandhu International Conference Centre (BICC)

The exotic venue for MICE industry Bangabandhu International Conference Centre (BICC), the lone world class conference centre in Bangladesh, is set to host any programme that calls for interaction visitors. Built with that demand, reflected in its unique architectural wonder, BICC excels in anything and everything that MICE needs. visit : [www.bfcc.net](http://www.bfcc.net)