

## Showcase Directory

The special issue of the official show directory will surely be an important instrument for buyers, sellers, visitors, media and for all. The attractive multi-colored directory will cover an extensive range of subjects, rich informative contents and exhibitors` profiles. The total circulation of this issue will be 20,000. Your advertisement in the show directory will amount to your presence at BITF 2016 and will attract optimum level of attention. Those who will possess a copy will love to save it as reference for future use.

Deadline for advertisement : April 30, 2016

To simplify your order, you can complete the online form enclosed in exhibitors kit or from "BITF 2016" [www.bitf.com.bd](http://www.bitf.com.bd) and reach us at your convenience through either option you choose.

Ad Position

Ad Size

Colour

Cost

Back cover

10.5" x 7.50"

4

Tk. 1,50,000//USD 1851.00

Second cover

10.0" x 7.25"

4

Tk. 1,00,000/USD 1219.00

Third cover

10.0" x 7.25"

4

Tk. 1,00,000/USD 1219.00

Full page

10.5" x 7.50"

4

Tk. 70,000/USD 853.00

Half page

5.25" x 7.50"

4

Tk. 35,000/USD 426.00

Quarter page

3.75" x 5.25"

4

Tk. 20,000/USD 243.00