

Market profile

Bangladesh is one of the co-hosting countries of ICC World Cup Cricket 2011, Lonely Planet has declared Bangladesh as one of 10 top destinations in 2010 and 2011 they declared top ten best value destination. Bangladesh has longest sea beach Cox's Bazar and largest mangrove Sundarban (contesting as seven nature wonder) in the whole world. It has single largest Buddhist monastery (including Buddhist Circuit), archaeological and religious sites, nature, rivers etc. Bangladeshis are most hospitable.

Bangladesh is also very potential outbound market. Last year (2010) Malaysia had highest tourists from Bangladesh-90,000 tourists visited. Thailand received about 75000 plus, Nepal 40000 plus, Singapore around 50,000, Traffic for Bhutan growing very fast. Bangladeshis were highest spender in Singapore. About 2000 plus tourists visit India every day.

About 25% growth in domestic tourism observed every year.