

Event Highlights

Name of Event

:
Bangladesh Int'l Tourism Fair (BITF)

Organizer

:
Bangladesh Foundation for Tourism development (BFTD)

Co Organizer

:
Dawat Holidays Ltd.

Date

:

August 10 (Thursday), 11 (Friday) and 12 (Saturday), 2017

Venue

:

Bangabandhu International Conference Center

Bir Uttom Khaled Mosharraf Ave, Dhaka 1207, Bangladesh

Event Managers

:
ENTOURAGE

Registration

1500-2100 hrs. at Fair place

10 August 2017, Thursday

11 August 2017, Friday

Opening Ceremony 1000 hrs.

B to B 1200-1600 hrs.

Visitors 1600-2100 hrs.

Workshop/Seminar

1600-1800 hrs.

Cultural shows

1700- 2100 hrs.

Visitors 1000 - 2100 hrs.

Seminar/Presentation

1100-1300 & 1600-1800 hrs.

Cultural Shows

1700 - 2100 hrs.

12 August 2017, Saturday

Visitors 1000-2100 hrs.

Seminar/presentation

1100-1300 hrs.

Cultural Shows

1600-2000 hrs.

Closing ceremony

2000-2100 hrs.

REGISTER NOW PLEASE DON'T DELAY

PROFILE

Event Profile

Bangladesh International Tourism Fair (BITF) 2017 is the biggest International Travel and tourism event of Bangladesh.

- It is an opportunity for Bangladesh & overseas Travel and tourism related agencies/service providers to showcase their products, meet overseas, local contacts and negotiate business deals and find business associates for both out and inbound tours.

- To provide a one stop access to all travel related products and services to visitors. To facilitate buyers and sellers meet. To interact between association leaders, govt. officials and private sectors of different countries to minimise information gap.

- To highlight Culture and heritage of participating countries

Visitors' Profile

A committed visitor ship of travel trade members, corporate and business travel decision makers, leisure and holiday travelers (fit & groups), national and international representatives from hospitality industry, NTOs, travel planners, buyers, associations heads, media personalities and general public.

Exhibitors' Profile

Travel agents, tour operators, national / regional tourist organizations, government tourism departments, hotels, resorts, adventure tourism, airlines, car rentals, railways, coach operators, cruise lines, maps, guides, travel accessories & equipment for camping, biking, photography, theme/amusement parks etc.

EXHIBITION SPACE & COST (PLEASE SEE THE FLOOR PLAN ENCLOSED)

Available Space
Measurements
Rate in USD (Milky Way) Non A/C
Cost in USD Harmony/Carnival AC

Pavilion
256 sft
1800
3500

Semi-pavilion
128 sft
900
1700

stall
64 sft
500
900

Special Stage
300 sft

4500

Useful information.

- All stall/semi pavillion/pavillion will have back and side pannels

- Each stall will have one table with two chairs
- Electrical connections and lights
- Wi Fi connection
- Fascia board (Name of Exhibitor)

Logistics

Logistics support viz Telephone, Fax, email, photocopy, photography, sales staff or stall attendants, product exposition/power presentation among stake holders will be available during the exhibition on payment with prior requisition.

Advertisement selection (please check the appropriate box)

For currency conversion, please visit - www.xe.com

Early bird registration discount

Registration and payment on or before 10 June, 2017 : 10% discount

Payments

Accounts Details:

Name of the accounts- Bangladesh Foundation for Tourism Development

Name of the Bank-

Accounts Number-

Swift code-

Please note that, at the moment we are not accepting online payment. You can send the payment by bank transfer/bank draft. Bank transfer cost is to be borne by the sender.

Official show directory

The special issue of the official show directory will surely be an important instrument for buyers, sellers, visitors, media

and for all. The attractive multi-colored directory will cover an extensive range of subjects, rich informative contents and exhibitors` profiles. The total circulation of this issue will be 20,000. Your advertisement in the show directory will amount to your presence at BITF 2015 and will attract optimum level of attention. Those who will possess a copy will love to save it as reference for future use.

Deadline for advertisement : June 10, 2017

To simplify your order, you can complete the online form enclosed in exhibitors kit or from "BITF 2017" www.bitf.com.bd and reach us at your convenience through either option you choose.

Ad Position

Ad Size

Colour

Cost

Back cover

10.5" x 7.50"

4

Tk. 50,000/- USD 715/-

Second cover

10.0" x 7.25"

4

Tk. 40,000/- USD 572/-

Third cover

10.0" x 7.25"

4

Tk. 40,000/- USD 572/-

Full page

10.5" x 7.50"

4

Tk. 20,000/- USD 286/-

Half page

5.25" x 7.50"

4

Tk. 10,000/- USD 143/-

Quarter page

3.75" x 5.25"

4

Tk. 5,000/- USD 72/-

Cancellation & Refund Policy

For any reason if you need to cancel, please notify us by 10 June 2017. A cancellation fee, 50% of the cost will be deducted. After the aforesaid date there will be no refund.

International Convention City Bashundhara (ICCB)

Bangabandhu International Conference Center

Bir Uttom Khaled Mosharraf Ave, Dhaka 1207, Bangladesh